



WUTR
201 Humboldt Street
Rochester, NY 14610

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract # 1424791

Schedule Dates 09/14/16-09/26/16
Advertiser Claudia Tenney/NRCC/Congress/NY/Rep (83583)
Agency Strategic Media Placement (10336)
Product Political - Candidate Other (1066)
Brand 1144/1738/4724 (558166)
Salesperson Millennium - New York, New York (1406)
Sales Office Millennium - New York
Buyer Name Brant,Fink,
Phone/Fax /
CPE 1144/1738/4724
Account Types National/Political
Billing Type Standard
Comments TV

Date Entered 09/12/16
Last Modified 09/12/16
Entered By Julie Orilio
CO-OP No
Headline # ECR25285072
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$889.50
Net Total \$5,040.50
Sales Tax

Utica (WUTR)

By Broadcast Month	Spots	Rate
Sep. 2016	68	\$5,555.00
Oct. 2016	8	\$375.00
Grand Total:	76	\$5,930.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/14/16-09/16/16	3	:30	5A- 7A (EST)	2			X	X	X			2	\$10.00	\$20.00	Utica (WUTR)	COMMENTS APPLY TO SUB LINES A THRU C ABC Morning News	9/12/16
2.0	Normal Line / SPOT	09/19/16-09/23/16	3	:30	5A- 7A (EST)	3	X	X	X	X	X			3	\$10.00	\$30.00	Utica (WUTR)	COMMENTS APPLY TO SUB LINES A THRU C ABC Morning News	9/12/16
3.0	Normal Line / SPOT	09/26/16-09/26/16	3	:30	5A- 7A (EST)	1	X							1	\$10.00	\$10.00	Utica (WUTR)	COMMENTS APPLY TO SUB LINES A THRU C ABC Morning News	9/12/16
4.0	Normal Line / SPOT	09/14/16-09/16/16	3	:30	7A- 9A (EST)	4			X	X	X			4	\$35.00	\$140.00	Utica (WUTR)	COMMENTS APPLY TO SUB LINES A THRU C Good Morning America	9/12/16
5.0	Normal Line / SPOT	09/19/16-09/23/16	3	:30	7A- 9A (EST)	6	X	X	X	X	X			6	\$35.00	\$210.00	Utica (WUTR)	COMMENTS APPLY TO SUB LINES A THRU C Good Morning America	9/12/16
6.0	Normal Line / SPOT	09/26/16-09/26/16	3	:30	7A- 9A (EST)	2	X							2	\$35.00	\$70.00	Utica (WUTR)	COMMENTS APPLY TO SUB LINES A THRU C Good Morning America	9/12/16

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7.0	Normal Line / SPOT	09/14/16-09/16/16	3	:30	6P- 6:30P (EST)	2			X	X	X			2	\$65.00	\$130.00	Utica (WUTR)	COMMENTS APPLY TO SUB LINES A THRU C Eyewitness News At Six	9/12/16
8.0	Normal Line / SPOT	09/19/16-09/23/16	3	:30	6P- 6:30P (EST)	3	X	X	X	X	X			3	\$65.00	\$195.00	Utica (WUTR)	COMMENTS APPLY TO SUB LINES A THRU C Eyewitness News At Six	9/12/16
9.0	Normal Line / SPOT	09/26/16-09/26/16	3	:30	6P- 6:30P (EST)	1	X							1	\$65.00	\$65.00	Utica (WUTR)	COMMENTS APPLY TO SUB LINES A THRU C Eyewitness News At Six	9/12/16
10.0	Normal Line / SPOT	09/14/16-09/18/16	3	:30	6:30P- 7P (EST)	3			X	X	X	X	X	3	\$150.00	\$450.00	Utica (WUTR)	COMMENTS APPLY TO SUB LINES A THRU C ABC World News	9/12/16
11.0	Normal Line / SPOT	09/19/16-09/25/16	3	:30	6:30P- 7P (EST)	4	X	X	X	X	X	X	X	4	\$150.00	\$600.00	Utica (WUTR)	COMMENTS APPLY TO SUB LINES A THRU C ABC World News	9/12/16
12.0	Normal Line / SPOT	09/26/16-09/26/16	3	:30	6:30P- 7P (EST)	1	X							1	\$150.00	\$150.00	Utica (WUTR)	COMMENTS APPLY TO SUB LINES A THRU C ABC World News	9/12/16

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13.0	Normal Line / SPOT	09/14/16-09/16/16	3	:30	11P- 11:35P (EST)	2			X	X	X			2	\$50.00	\$100.00	Utica (WUTR)	COMMENTS APPLY TO SUB LINES A THRU C Eyewitness News At 11	9/12/16
14.0	Normal Line / SPOT	09/19/16-09/23/16	3	:30	11P- 11:35P (EST)	3	X	X	X	X	X			3	\$50.00	\$150.00	Utica (WUTR)	COMMENTS APPLY TO SUB LINES A THRU C Eyewitness News At 11	9/12/16
15.0	Normal Line / SPOT	09/26/16-09/26/16	3	:30	11P- 11:35P (EST)	1	X							1	\$50.00	\$50.00	Utica (WUTR)	COMMENTS APPLY TO SUB LINES A THRU C Eyewitness News At 11	9/12/16
16.0	Normal Line / SPOT	09/14/16-09/16/16	3	:30	11:35P- 12:35A (EST)	2			X	X	X			2	\$20.00	\$40.00	Utica (WUTR)	COMMENTS APPLY TO SUB LINES A THRU C Jimmy Kimmel Live	9/12/16
17.0	Normal Line / SPOT	09/19/16-09/23/16	3	:30	11:35P- 12:35A (EST)	3	X	X	X	X	X			3	\$20.00	\$60.00	Utica (WUTR)	COMMENTS APPLY TO SUB LINES A THRU C Jimmy Kimmel Live	9/12/16
18.0	Normal Line / SPOT	09/26/16-09/26/16	3	:30	11:35P- 12:35A (EST)	1	X							1	\$20.00	\$20.00	Utica (WUTR)	COMMENTS APPLY TO SUB LINES A THRU C Jimmy Kimmel Live	9/12/16

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19.0	Normal Line / SPOT	09/14/16-09/16/16	3	:30	12:35A- 1:05A (EST)	2			X	X	X			2	\$10.00	\$20.00	Utica (WUTR)	COMMENTS APPLY TO SUB LINES A THRU C ABC Nightline	9/12/16
20.0	Normal Line / SPOT	09/19/16-09/23/16	3	:30	12:35A- 1:05A (EST)	3	X	X	X	X	X			3	\$10.00	\$30.00	Utica (WUTR)	COMMENTS APPLY TO SUB LINES A THRU C ABC Nightline	9/12/16
21.0	Normal Line / SPOT	09/26/16-09/26/16	3	:30	12:35A- 1:05A (EST)	1	X							1	\$10.00	\$10.00	Utica (WUTR)	COMMENTS APPLY TO SUB LINES A THRU C ABC Nightline	9/12/16
22.0	Normal Line / SPOT	09/18/16-09/25/16	3	:30	8A- 9A (EST)	1							X	2	\$15.00	\$30.00	Utica (WUTR)	COMMENTS APPLY TO SUB LINES A THRU A Good Morning American Wkd	9/12/16
23.0	Normal Line / SPOT	09/18/16-09/25/16	3	:30	9A- 10A (EST)	1							X	2	\$25.00	\$50.00	Utica (WUTR)	COMMENTS APPLY TO SUB LINES A THRU A This Week	9/12/16
24.0	Normal Line / SPOT	09/18/16-09/25/16	3	:30	12P- 12:30P (EST)	1							X	2	\$25.00	\$50.00	Utica (WUTR)	COMMENTS APPLY TO SUB LINES A THRU A Hollywood News Report	9/12/16
25.0	Normal Line / SPOT	09/18/16-09/25/16	3	:30	6:30P- 7P (EST)	1							X	2	\$75.00	\$150.00	Utica (WUTR)	COMMENTS APPLY TO SUB LINES A THRU A ABC World News Sunday	9/12/16

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26.0	Normal Line / SPOT	09/17/16-09/24/16	3	:30	12P- 3:30P (EST)	1						X		2	\$100.00	\$200.00	Utica (WUTR)	COMMENTS APPLY TO SUB LINES A THRU A ABC College Football Early Game	9/12/16
27.0	Normal Line / SPOT	09/17/16-09/24/16	3	:30	3:30P- 7P (EST)	1						X		2	\$100.00	\$200.00	Utica (WUTR)	COMMENTS APPLY TO SUB LINES A THRU A ABC College Football Late Game	9/12/16
28.0	Normal Line / SPOT	09/17/16-09/24/16	3	:30	8P- 11:30P (EST)	1						X		2	\$150.00	\$300.00	Utica (WUTR)	COMMENTS APPLY TO SUB LINES A THRU A ABC Saturday Night College Football	9/12/16
29.0	Normal Line / SPOT	09/21/16-09/21/16	3	:30	9P- 10P (EST)	1			X					1	\$600.00	\$600.00	Utica (WUTR)	COMMENTS APPLY TO SUB LINES A THRU A Modern Family/Blackish (Season Premiere)	9/12/16
30.0	Normal Line / SPOT	09/22/16-09/22/16	3	:30	8P- 9P (EST)	1				X				1	\$250.00	\$250.00	Utica (WUTR)	COMMENTS APPLY TO SUB LINES A THRU A Grey's Anatomy (Season Premiere)	9/12/16
31.0	Normal Line / SPOT	09/16/16-09/16/16	3	:30	9P- 10P (EST)	1					X			1	\$150.00	\$150.00	Utica (WUTR)	COMMENTS APPLY TO SUB LINES A THRU A Shark Tank B-ABC	9/12/16

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32.0	Normal Line / SPOT	09/16/16-09/16/16	3	:30	10P- 11P (EST)	1					X			1	\$150.00	\$150.00	Utica (WUTR)	COMMENTS APPLY TO SUB LINES A THRU A 20/20-ABC	9/12/16
33.0	Normal Line / SPOT	09/17/16-09/24/16	3	:30	12P- 12:30P (EST)	1						X		2	\$125.00	\$250.00	Utica (WUTR)	COMMENTS APPLY TO SUB LINES A THRU A COLLEGE GAME DAY	9/12/16
34.0	Normal Line / SPOT	09/17/16-09/24/16	3	:30	12:30P- 3:30P (EST)	1						X		2	\$150.00	\$300.00	Utica (WUTR)	COMMENTS APPLY TO SUB LINES A THRU A COLLEGE FTBL EARLY GAME	9/12/16
35.0	Normal Line / SPOT	09/17/16-09/24/16	3	:30	3:30P- 7P (EST)	1						X		2	\$150.00	\$300.00	Utica (WUTR)	COMMENTS APPLY TO SUB LINES A THRU A COLLEGE FTBL LATE GAME	9/12/16
36.0	Normal Line / SPOT	09/17/16-09/24/16	3	:30	7:30P- 11P (EST)	1						X		2	\$200.00	\$400.00	Utica (WUTR)	COMMENTS APPLY TO SUB LINES A THRU A COLLEGE FTBL SAT PRIME	9/12/16

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